



**Transforming
Maternity Care**
A High Value Proposition

Childbirth Connection 90th Anniversary Symposium, April 3, 2009

**Transforming Maternity Care: A High Value Proposition
Childbirth Connection 90th Anniversary Symposium**

Symposium Agenda

Thursday, April 2, 2009

- 6:30 – 8:30 PM Welcome reception and registration

Friday, April 3, 2009

- 8:00 – 8:30 AM Registration and continental breakfast
- 8:30 – 8:35 AM Welcome
Maureen P. Corry, MPH
Executive Director, Childbirth Connection
- 8:35 – 8:40 AM Transforming Maternity Care: Background & Symposium Plan
Rima Jolivet, CNM, MSN, MPH
Associate Director of Programs, Childbirth Connection
Symposium Project Director
- 8:40 – 9:35 AM 2020 Vision for a High Quality, High Value Maternity Care System and audience discussion
Rima Jolivet, CNM, MSN, MPH
Penny Simkin, PT, CD
Author, Doula, Childbirth Educator, Birth Counselor
Faculty, Seattle Midwifery School
Tina Clark-Samazan Foster, MD, MPH, MS
Associate Professor, Obstetrics and Gynecology and Community and Family
Medicine, Dartmouth-Hitchcock Medical Center
Teresa Gipson, MD, RN
Assistant Professor, Department of Family Medicine, Oregon Health and Science
University
Suzanne F. Delbanco, PhD
President, Health Care Division, Arrowsight, Inc.
- 9:35 – 9:55 AM Stakeholder Workgroup for Measurement and Quality Research:
Report and Recommendations
Workgroup Chair: **Barbara Rudolph**, PhD, MSSW
Director, Leaps and Measures, The Leapfrog Group

- 9:55 – 10:40 AM Invited comments and audience discussion of report and recommendations

Moderator: **Janet M. Corrigan**, PhD, MBA
President and CEO, National Quality Forum

Discussant: **Harold D. Miller**
President and CEO, Network for Regional HealthCare Improvement
Executive Director, Center for Healthcare Quality and Payment Reform

Discussant: **Bernard M. Rosof**, MD, MACP
Chairman, Physician Consortium for Performance Improvement
Clinical Professor of Medicine, New York University School of Medicine

- 10:40 – 11:00 AM Stakeholder Workgroup for Hospitals, Health Systems and Other Care Delivery Models: Report and Recommendations

Workgroup Chair: **Frank Mazza**, MD
Chief Patient Safety Officer and Associate Chief Medical Officer, Seton Family of Hospitals

- 11:00 – 11:55 AM Invited comments and audience discussion of report and recommendations

Moderator: **Paul A. Gluck**, MD
Immediate Past Chair of the Board, National Patient Safety Foundation
Associate Clinical Professor, Department of Obstetrics and Gynecology, University of Miami Miller School of Medicine

Discussant: **Ruth Nolan**, PhDc, RNC
Vice President for Operations, Women's Health Services Line, Geisinger Health System

Discussant: **Kyu Rhee**, MD, MPP, FAAP, FACP
Director, Office of Innovation and Program Coordination, National Center on Minority Health and Health Disparities, National Institutes of Health

Discussant: **Stephen C. Schoenbaum**, MD, MPH
Executive Vice President for Programs, The Commonwealth Fund
Executive Director, The Commonwealth Fund Commission on a High Performance Health System

- 12:00 – 1:15 PM Luncheon and Presentation of Maternity Quality Matters Award sponsored by UnitedHealthcare

- 1:25 – 1:45 PM Stakeholder Workgroup for Maternity Care Clinicians and Health Professions Educators: Report and Recommendations

Workgroup Chair: **Ned Calonge**, MD, MPH
Chief Medical Officer, Colorado Department of Public Health and Environment
Chair, U.S. Preventive Services Task Force

- 1:45 – 2:40 PM Invited comments and audience discussion of recommendations

Moderator: **Douglas W. Laube**, MD
Professor, Department of Obstetrics and Gynecology, University of Wisconsin School of Medicine and Public Health
Past President, American College of Obstetricians and Gynecologists

Discussant: **William A. Grobman**, MD, MBA
Associate Professor, Departments of Obstetrics and Gynecology and Preventive Medicine, and Institute for Health Care Studies, Northwestern University Medical School

Discussant: **Holly Powell Kennedy**, PhD, CNM, FACNM, FAAN
Associate Professor, Interdepartmental Nurse-Midwifery Education Program, University of California San Francisco

Discussant: **Lawrence Leeman**, MD, MPH
Associate Professor, Departments of Family and Community Medicine and Obstetrics and Gynecology, University of New Mexico

- 2:40 – 3:00 PM Stakeholder Workgroup for Health Plans, Private and Public Purchasers and Liability Insurers: Report and Recommendations
Workgroup Chair: **Lisa Latts**, MD, MPH
 Vice President, Programs for Clinical Excellence, Wellpoint Inc.
- 3:00 – 3:20 PM The Role of Medicaid in Promoting Access to High Quality, High Value Maternity Care
Anne Rossier Markus, JD, PhD, MHS
 Assistant Dean for Academic Affairs, Associate Research Professor of Health Policy, George Washington University School of Public Health and Health Services
- 3:20 – 4:25 PM Invited comments and audience discussion of reports and recommendations
Moderator: **Daniel M. Fox**, PhD
 President Emeritus, Milbank Memorial Fund
Discussant: **Mary C. Goessler**, MD, MPM
 Medical Director, Quality and Medical Performance Management, Highmark Inc.
Discussant: **Mark Gibson**
 Deputy Director, Center for Evidence-Based Policy, Oregon Health & Science University
Discussant: **David Lansky**, PhD
 President and Chief Executive Officer, Pacific Business Group on Health
Discussant: **William M. Sage**, MD, JD
 Vice Provost for Health Affairs and James R. Dougherty Chair for Faculty Excellence in Law, School of Law, University of Texas at Austin
- 4:25 – 4:45 PM Stakeholder Workgroup for Consumers and Their Advocates: Report and Recommendations
Workgroup Chair: **Judy Norsigian**, Executive Director, Our Bodies Ourselves
- 4:45 – 5:30 PM Invited comments and audience discussion of report and recommendations
Moderator: **Susan Dentzer**
 Editor-in-Chief, *Health Affairs*
 Health Policy Analyst, The NewsHour with Jim Lehrer
Discussant: **Elizabeth Imholz**, JD
 Special Projects Director, Consumers Union
Discussant: **Anat Shenker-Osorio**
 Communications Consultant
- 5:30 – 5:40 PM *Blueprint for Action*: Closing Remarks
Rima Jolivet, CNM, MSN, MPH
Maureen P. Corry, MPH